NUNAVUT EASTERN
ARCTIC SHIPPING INC.

PRESS RELEASE

Click and Win with Nunavut Eastern Arctic Shipping

IQALUIT, June 16, 2011 - Just in time for the opening of the 2011 arctic sealift season, Nunavut Eastern Arctic Shipping (NEAS) released a new tool at http://www.NEAS.ca enabling customers to submit space reservations online.

"It is super easy for sealift customers to order with NEAS," said David Ell, Director of Marketing, Nunavut. "Fill out the space reservation form online and click submit. That's it, and when you click, you can win with NEAS."

By using the innovative new online reservation tool from NEAS, customers will automatically be entered in a draw to win $500 in cool NEAS swag, including a NEAS coat, suitcase, cap, and more. The draw will take place at the end of the 2011 sealift season.

"At NEAS, we deliver a better overall sealift experience for our customers, from the first click to the final delivery," said Suzanne Paquin, President and CEO. "We help our customers succeed. They can depend on our reliable deliveries, enhanced services and better customer care."

Over the 2011 sealift season, local Inuit will be working on each NEAS vessel. NEAS will also again navigate the 6,400-kilometer Northwest Passage.

"NEAS is a success story that we can all be proud of," said Mr. Ell. "With NEAS, we all succeed."

NEAS is the fastest-growing sealift operation serving Canada's Arctic. With a fleet of modern Inuit-owned Canadian vessels and a team of dedicated employees, NEAS delivers sealift, marshalling, packaging and container services across the Eastern and Western Arctic, including Labrador, Nunavik (in Northern Quebec), and Nunavut, including the Baffin, Kivalliq and Kitikmeot regions. NEAS customers include individuals, businesses, stores, mines, local communities, and government departments and agencies.

To find out how NEAS can help you succeed, visit us online at http://www.NEAS.ca or give us a call at 1-877-225-6327.

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