



PRESS RELEASE

Nunavut Eastern Arctic Shipping Inc. Nunavik Eastern Arctic Shipping Inc. NEAS Inc.

NAME THE NEAS SHIP CONTEST!

- NEAS is holding a contest to name its next ship
- Submit your NEAS ship name suggestion and you could win an iPad2
- Contest begins February 15 and closes March 31, 2013, and is open to all residents of Nunavut and Nunavik, 10 years of age or older

IQALUIT, NU, & KUJJUAQ, QC, February 15, 2013 / NEAS / - What should NEAS call its next arctic sealift ship? You can help decide and win an iPad2.

NEAS is holding a naming contest for its next sealift vessel. It is easy to enter the Name the NEAS Ship contest. Visit http://www.NEAS.ca/ contest and fill out the form and click submit. Or, you can email your name suggestion directly to contest@neas.ca. You can even tweet your name suggestion on Twitter.com with the hashtag #nameNEASship.

The contest is open to all residents aged 10 or older from the Nunavut Territory and the Nunavik region of Quebec. The contest begins on February 15, 2013 and closes on March 31st, 2013 at 18h00.

This is your chance to leave your mark on the next NEAS ship and win a cool iPad 2, to boot! For complete details and full contest rules, visit http://www.NEAS.ca/contest.

About NEAS

NEAS is the fastest-growing sealift operation serving Canada's Arctic. With a fleet of modern Inuit owned Canadian vessels and a team of dedicated employees, NEAS delivers a superior sealift experience for its customers with reliably marine transportation, marshalling, packaging and container services across the Eastern and Western Arctic, including Nunavik (northern Quebec), and Nunavut, including the Baffin, Kivalliq and Kitikmeot regions.

NEAS is your best sealift choice.

Reserve online at http://www.NEAS.ca or call us at 1-877-225-NEAS (6327).